



Needham Council for Arts and Culture

Meeting Minutes

06/29/2021 at 7:00PM

Needham Town Hall | Highland Room

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- Welcome and roll call
 - NCAC Members Present:
 - Cathy (Charly) Nanda
 - Bala Muthukaruppan
 - Gail Lustig
 - Joni Schockett
 - Cathy Freedberg
 - Heather Simmons
 - Betsy Milane
 - Samantha Hoff
 - Sharon Breitbart
 - Absent: Elizabeth Cook, Julia Gould, Yael Halpern, Anne McCaffrey.
 - Treasury update
 - Updated amount almost 5K. Accounts now split into two separate accounts. 2 MCC reimbursements left- Gorse Mills, Greg Cook.
 - Subcommittee updates
 - General-Discussion of less subcommittee meetings because they are subject to OML. Instead, more work by committee leads to then report to full council. Updated members to committees (see below). Gail offered to work on Artist Reception for Fall and Sharon offered to work on an Open House to answer questions by grant applicant.
 - Marketing-Newsletter and survey sent out. FaceBook followers growing. Press Releases need lots of attention. Marketing committee added 3 new members!
 - Town Fair Event on Oct 3rd- Council authorized up to \$200 to purchase NCAC banner for Town Fair and other events- Motion: 1st Gail. 2nd Joni. Unanimously approved. Discussion about Winter Arts Festival history and its potential future.
 - MCC Grants- Discussion on focusing on broader outreach publicity. Council Priorities due to MCC by August 31st. Grants back to usual schedule Sep 1- Nov 15. MCC also updating granting and toolkit system so passwords will be delayed.
 - PA- Artbox- Emma Curry's "Save the Bees" ArtBox to install in July.
 - PA-Mural- location still in question. Next steps fundraising and artist database.
 - Recruitment- Entire council responsibility. Focus on diversity and filling needed roles.
 - Advocacy- Update on ARPA funding, Cultural Commission, local representatives and MCC's advocacy for struggling creative sector.
 - Elections
 - Treasurer- Sam Hoff
 - Secretary- Julia Gould
 - Co-Chairs- Charly Nanda and Bala Muthukaruppan
 - Motion: 1st Gail. 2nd Joni. Unanimously approved
 - Planning for year
 - Post it note objective setting activity called "I liked, I learned, I lacked." 3 main

themes were revealed. Members “Liked”- our public art projects and the expanded council size and engagement, Members “Learned”-more about NCAC and Needham’s arts and culture community, Members “Lacked”-More recognition and visibility for NCAC as well as the loss of live events.

- Scheduling and other business
 - Reduce number of meetings for 2021-2022. Bala and Charly to propose less meeting dates based around council’s annual report deadlines.

Sub-Committee/ *Leads					
Public Art	Marketing	Art Box	Advocacy	On -Boarding	Fundraising
Heather*	Charly*	Charly*	Bala*	Elizabeth*	Betsy*
Bala*	Julia*	Julia			
Joni	Sharon	Sharon			
Charly	Joni	Betsy			
Betsy	Heather				
Julia					

Future Meeting Dates

- TBD