



Needham Council for Arts and Culture

Meeting Minutes

05/18/2021 at 7:00PM

Zoom

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- Welcome and roll call
 - NCAC Members Present:
 - Cathy (Charly) Nanda
 - Bala Muthukaruppan
 - Gail Lustig
 - Joni Schockett
 - Cathy Freedberg
 - Betsy Milane
 - Samantha Hoff
 - Sharon Breitbart
 - Heather Simmons
 - Elizabeth Cook
 - Anne McCaffrey
 - Absent:, Julia Gould, Yael Halpern
 - Approval of Past Minutes
 - Motion: Gail Lustig
 - Second: Sharon Breitbart
 - Unanimously approved
 - Reception Planning
 - Confirmed the Reception does not need to be a public meeting
 - Option 1: Host via Zoom (chat with artists, slideshow, etc.)
 - Option 2: Postpone until August and host as a reception/kick-off for the new grant cycle
 - 3 Grantees have expressed interest in meeting the rest of the council/community
 - Sharon/Gail Preference for Option 2 – Combined event
 - Gail suggests pushing back to September
 - Discussion of preferred timing (August vs September)
 - Vote to move to September, Unanimously approved
 - Date selection/planning postponed
 - MCC Grant Updates from Gail
 - In good shape, a few more we haven't gotten. Gail/Michelle to do follow-ups
 - Grantees are sending pictures of what they've done
 - Gail to place all pictures on the NCAC google drive and move old images from the previous Google drive to the current one
 - Council to pay artists for the barriers and other public
 - \$3,000 remaining in budget
 - Consider fundraising and asking town for additional funds
 - Historically the town hasn't funded any other orgs
 - Timing aligns with FY22 Funding discussions with the town
 - Public Art Committee Update, Charly
 - Jersey Barriers up at Sweet Basil
 - Lots of press

- Panchos is the next location, Bala and Heather to paint
 - Met about design, got approval from the owner
 - Jersey Barrier designs shared
- Mural Updates
 - Meeting on the 24th
 - Joni wrote RFP to send out
 - Location – Two potential Buildings on Highland Ave (CVS/Trader Joes Locations or Super Cuts)
- Store Fronts Needham Updates
 - Three locations currently
 - NAA Rotated a new show in
 - Needham Open Studios Installed a new show next to NHS art
 - Charly to walk Jake Auchincloss around to see Storefronts and Barriers
 - Episode airs on Needham Channel tomorrow
 - Was on the front cover of the Needham Times
- Project Pop-up
 - Pop-up stores for up to three locations in Needham
 - Proud Mary Space, Great Plain
 - Former Needham Vision Center, Great Plain
 - Bridal Shop, Chestnut
 - Kicks off on June 1st
- Recruitment Updates
 - Amy checking in on process for bringing in new people
 - Need to add more diversity to the council
 - Folks in the fall up to renew this fiscal year
 - Charly to follow-up on renewal process
- June Meeting
 - Voting happens for council positions
 - Set Council timeline for the year
- Marketing update - Charly
 - Charly developed survey, Julia designed it
 - Send and promote on Facebook
 - Joni recommends sharing on Height's Alliance and Coffee Time
- Art Box, Charly
 - With the select board for review
 - Emma Curry, student artist
- Advocacy Updates, Bala
 - No updates from Bala
 - Cultural Futures Act – Kennedy
 - \$200M for arts and culture via covid relief funding
 - Advocate to local reps (Garlick)
 - Bill 2246

Sub-Committee/ *Leads					
Public Art	Marketing	Art Box	Advocacy	On -Boarding	Fundraising
Heather*	Charly*	Charly*	Bala*	Elizabeth*	Betsy*
Bala*	Julia*	Julia			
Joni	Sharon	Sharon			
Charly	Joni	Betsy			

Betsy	Heather	
Julia		

Future Meeting Dates

- June 29 ,