



Needham Council for Arts and Culture

Meeting Minutes

03/15/2021 at 7:00PM | Zoom

Approved on 04/26/21

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- Welcome and roll call, Charly and Julia
 - NCAC Members Present:
 - Cathy (Charly) Nanda
 - Julia Gould
 - Gail Lustig
 - Joni Schockett
 - Cathy Freedberg
 - Elizabeth Cook
 - Heather Simmons
 - Betsy Milane
 - Town Staff Present:
 - Amy Haelsen
 - Guests Present:
 - Sara Jay
 - Corinne Rhode
 - Paul Good
 - Absent:
 - Bala Muthukaruppan
 - Anne McCaffrey
 - Samantha Hoff
 - Monique Harrington
 - Yael Halpern
 - Sharon Breitbart
 - Approval of past minutes
 - Motion – Betsy
 - Second – Gail
 - Unanimously approved
 - Guest Speaker, Paul Good, Needham Community Revitalization Trust Fund
 - Started fund in 1999, from feedback from people asking why Needham downtown wasn't up to par with other towns.
 - Met with people in town about the vision for Needham
 - Once Upon a Time Sculpture – Centered around Education and its importance in Needham
 - Moved on to projects like Circle of peace, benches, trash cans, etc.
 - Art Mural Restoration – Chadwick Cole Sign
 - Art Box Wraps started with May Street Box
 - Working on another for Thorpe Park, Eddie Bruckner, Spring/Summer Install
 - Eden Square Art Gallery – Outdoor Art Gallery
 - Left wall of Rice Barn, by the Train
 - Ridge Hill Wall Mural
 - Approved for wall facing Walgreen Parking Lot
 - Gail – Barn by Ridge Hill being revitalized, potential to do something or be involved with this.
 - Recruitment update, Charly
 - 3-year Recommitment – Automatically send email, respond to Sandy and sent paper, sign and send back, see town clerk
 - LCC Toolkit has member start dates
 - Monique Harrington resigning early
 - 15 is the max number for the council, have 2 seats open

- Potential New Members – Corinne and Sara
 - Attended last months meeting
- Corinne – Treasurer of Needham Open Studios
 - Photographer, landscape and travel, 10 years
 - Previously in banking, willing to help with treasury or accounting
- Sara – Sales and Marketing Background
 - Children involved in Music and drama programs
 - Interested in helping with marketing and promotion
- MCC grant update, Charly
 - Gail working on reimbursements
 - Lots of people who haven't submitted paperwork.
 - Yearly Survey
 - 45 responses last year
 - Need to get another one out
 - Reception
 - Last year sent a newsletter instead of reception.
 - Zoom reception this year?
 - Short online reception – share grantees art/showcase their work.
 - 5 zoom
 - 2/3 in person
 - Open House, outside in the fall for people interested learning more, questions about applications, etc.
- Marketing Committee update
 - Facebook posts doing well
 - Julia to work on content calendar
- Public Art Committee update, Joni
 - Jersey Barriers
 - Restaurants opening for outdoor dining, painting
 - Heather Secured paint donation from Sherwin-Williams
 - Wear Sherwin-Williams t-shirts so they can show to District Managers
 - Stored at Defazio Field, community event to paint white base coat, barriers would get damaged when moved, better to be painted when they are at the location
 - Sweet Basil
 - In place by April 15th
 - Charly working to recruit artists
 - \$250 for 2 artists
 - Motion – Gail
 - Second – Julia
 - Unanimously Approved
 - Storefronts
 - Art in bloom (floral arrangements)
 - Show students artwork in windows
 - Senior shows/school art show in store fronts
 - Grant to Needham Art Association, grant \$200 to purchase easels
 - Motion – Cathy
 - Second – Joni
 - Unanimously approved

- Art Box Committee update
 - Selection committee needs to meet to select design
 - Include a Student on the selection committee
 - Art Box on Webster and Great Plain got dented by a snow plow, wrap isn't damaged
- Advocacy update
 - MCC released results from survey about COVID effects on arts and culture
- Scheduling and other business
 - Move Meetings to Tuesday to avoid holidays, 3rd Tuesday the month beginning May

Sub-Committee Members					
Public Art	Art Box	Marketing	Advocacy	Recruitment	Fundraising
Heather	Charly	Charly	Bala	Elizabeth	Betsy
Bala	Julia	Julia			
Joni	Sharon	Yael			
Cathy	Cathy				
Charly	Yael				
Betsy	Betsy				
Julia					

Future Meeting Dates

- April 26th
- May 18th
- June 15th