



Needham Council for Arts and Culture

Meeting Minutes

NCAC Meeting 02/22/21 at 7:00PM | Zoom

- Welcome and roll call, Charly/Julia
 - Present:
 - Cathy (Charly) Nanda
 - Julia Gould
 - Sharon Breitbart
 - Bala Muthukaruppan
 - Joni Schockett
 - Heather Simmons
 - Elizabeth Cook
 - Cathy Freedberg
 - Betsy Millane
 - Gail Lustig
 - Samantha Hoff
 - Absent:
 - Monique Harrington
 - Yael Halpern
 - Anne McCaffrey
- Treasury Report, Gail
 - Getting responses back to grantees (20 total), paperwork received from 5 grantees
 - Pilot Program – Give grantees full amount, after the fact grantees send evidence that it was spent in full
 - Charly and Gail working on combining all accounts into one to align with Law from MCC
 - Looking for a new treasurer (Gail has 1 more year)
 - Responsibilities include submitting invoices, grant notifications, and annual report
- Marketing Committee update – Charly, Yael, and Julia
 - Name Change on the cover of Hometown weekly, didn't make it into the Needham Times
 - Need more marketing help, share Facebook to grow following
 - Press Release new grants, reached out to Rep. Garlic to include
 - Look into the Patch, WickedLocal
 - Julia to share on unofficial Needham Facebook Page
 - Artist Spotlight on Grantees each week
 - Newsletter, in place of reception for artists
 - Consider virtual gathering in June or Outdoor (25 outdoor, 10 indoor)
 - Promote email list
 - Email sign up on FB page – Julia to look into
- MCC grant update
 - Regrant or roll over until next year.
- Public Art Committee update
 - Members: Heather, Bala, Joni, Cathy, Charly, Betsy
 - Locations for murals:
 - 1299 Highland Ave
 - Wants to be involved in discussions about concept for mural and who the artist is
 - Trader Joes Building

- Process for Murals
 - Develop a roster of artists to call upon
- Store Fronts – collab with Amy and Economic Development
 - Open store fronts, fill these display areas (installations or group shows)
 - Artist search – ads in local papers, use existing partnerships, call artists NCAC is already in contact with,
 - Consider fundraising – Don't need it
 - Reach out to submissions for Electrical Boxes
 - Use space to also promote NCAC vs corner of window for NCAC
- Cathy met with owner of Webster Bank Building, clause in bank lease that they would have say about what goes on the building – same with BoA
- Art Box Committee update
 - Senior students submit proposals 3/17, Need to put together a selection committee
 - Consider adding student or other community members to selection committee
- Advocacy update: Two grant opportunities:
 - Metropolitan Area Planning Council: Call for Artists (Closes 2/26) - Partnering with local artists and designers to produce creative culturally resonate communications about COVID 19 and vaccinations. Develop materials and assets (graphic design, film, illustrations, other creative) for BIPOC and underserved communities
 - State budget for 2021-2022 grant season: Cut in budget for FY22 (Proposed budget 16.3M, 10% less than FY21)
- Scheduling and other business
 - Charly sat in on a Tourism, Arts and Culture Committee Meeting, Chaired by Sen. Kennedy from Lowell.
 - Festivals grant – applied in past years with the Town (Winter Arts),
 - Reschedule April meeting to 4/26

Future Meeting Dates

- March 15th
- April 26th
- May 17th
- June 21st