TOWN OF NEEDHAM

DESIGN REVIEW BOARD

Public Service Administration Building
500 Dedham Avenue
Needham, MA 02492
Application and Report

Property Location: 9B Street, Needham		Dat	e: <u>12/20/23</u>
Owner: Coca Cola Beverages Northeast	t, Inc.		
Address: 1 Executive Park Drive	Bedford,	NH	03110
Street Telephone: (603) 413-7623	City	State	Zip
Applicant:Same as above			
Address: Street	Cit	S44	7:
Telephone:	City	State	Zip
Designer/Installer:Design-Group Facility Address:5 Chenell Drive, Box 3	Concord, NH		03301
Street	City	State	Zip
Telephone: (603 225-0010			
Type of Application			
Exterior Alterations Major Project (Site Pla	n Davies		
- preliminary	in Review)		
- final Flexible Subdivision			
Planned Residential De			
Residential Compound			

Brief description of sign or project:

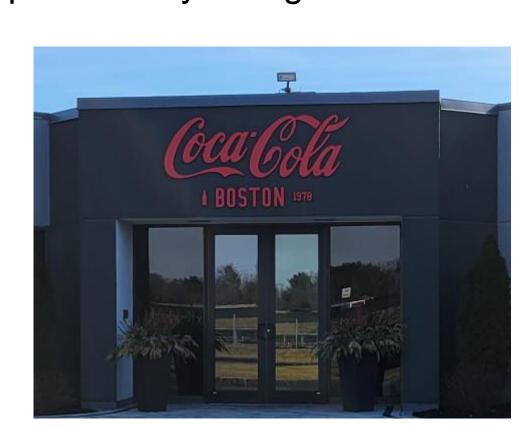
Applicant wishes to place an exterior sign on the facade of its newly renovated facility. The proposed sign is 204 square feet consisting of the traditional Coca Cola name. This sign is appropriately sized for the size of the facade and is smaller than the primary existing sign, which will be removed, along with the existing secondary sign.

Please email completed application to elitchman@needhamma.gov

Existing Building Signage

Sign Over Main Entry:

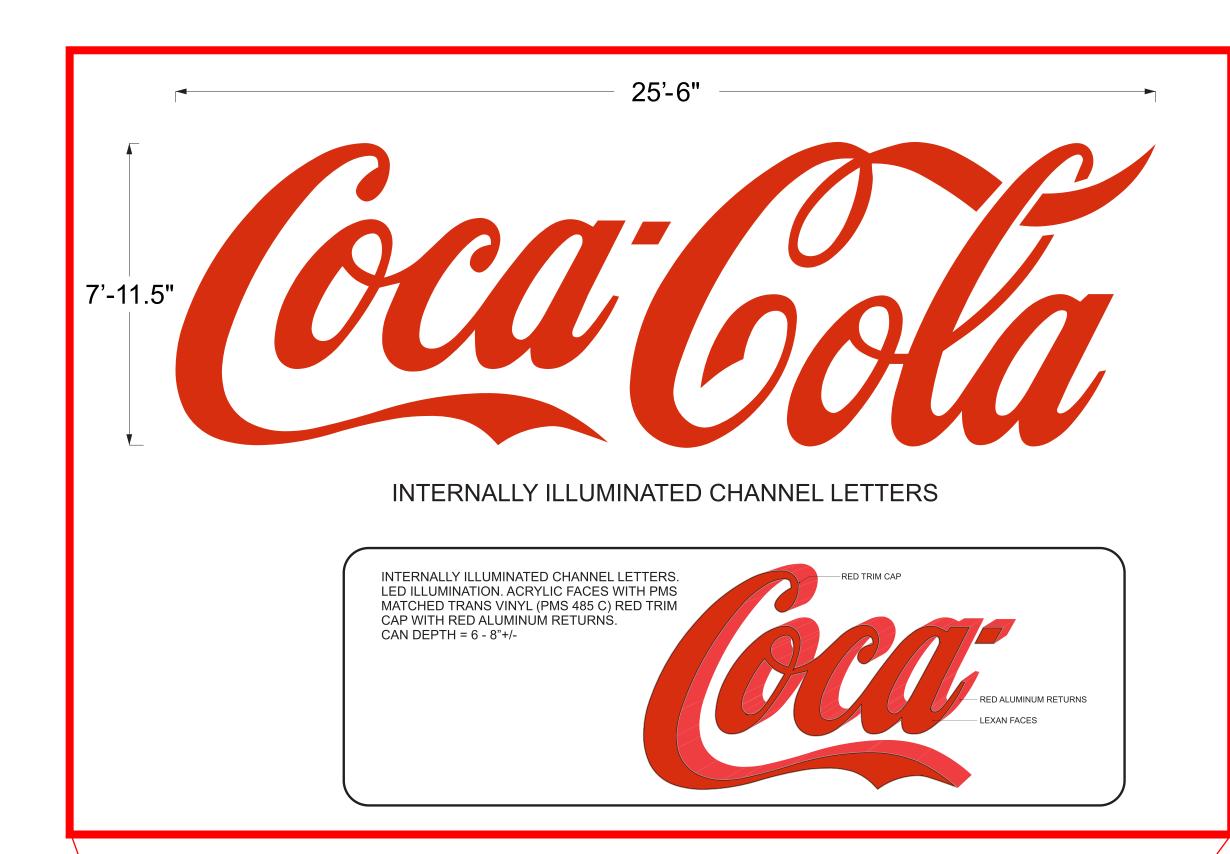
+ Approximately 5' High x 10' Wide = 50 SF



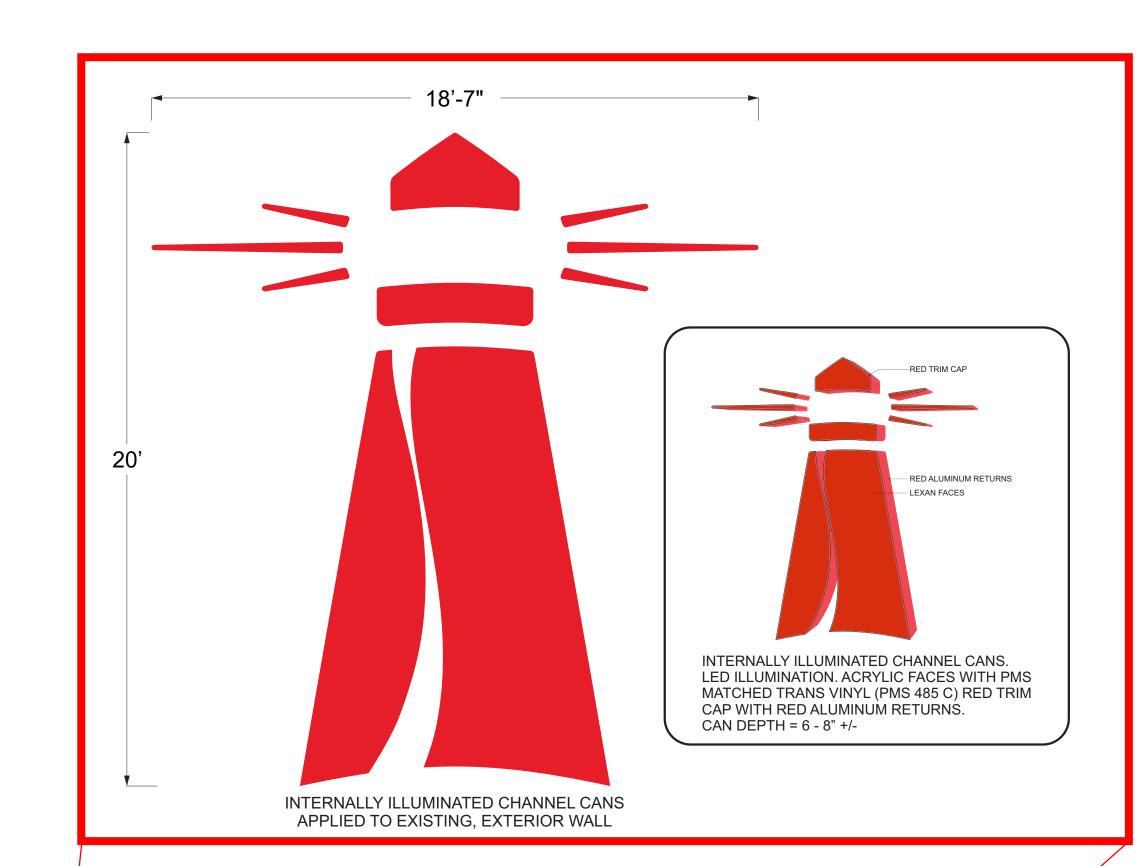
Sign on Main Building:

+ Approximately 12 High x 38 Wide = 456 SF





Proposed Sign #1 204 SF



Proposed Sign #2 372 SF



Front Elevation Facing US Route 95

Design Group
SIGN GROUP FACILITY SOLUTIONS, INC.
RENELL DRIVE, BOX 3, CONCORD, NEW HAMPSHIRE 03301
PHONE: (603) 225-0010 FAX: (603) 225-0761

TE BY REVISION



ONE EXECUTIVE PARK DR., SUITE 330 BEDFORD, NH
SALES CENTER RENOVATIONS
NEEDHAM HEIGHTS, MA
PROPOSED SIGNAGE PLAN

PROJECT SOLENING PROJEC

PROJECT NO. 2103141
ISSUED 12/11/23

SCALE

DRAWN BY

DRAWING NO.

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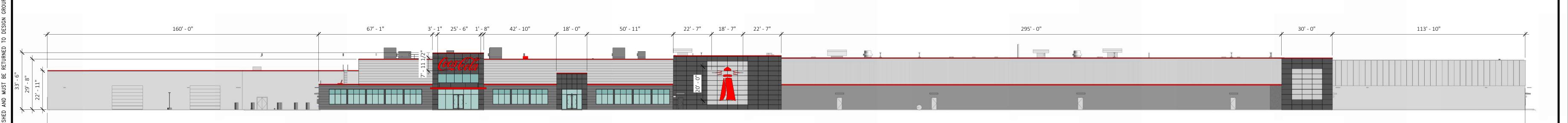
Property Location: 9B	Street, Needham		Dat	e: <u>12/20/2</u> 3
Owner: Coca Col	a Beverages Northeas	t, Inc.		
Address: 1 Execut	ive Park Drive	Bedford,	NH	03110
Street		City	State	Zip
Telephone:(603) 4	13-7623			
Applicant: Same as	above			
Address:		City	State	Zip
Street Falanhona:		•	Diale	Lip
	esign-Group Facility L Drive, Box 3	Concord, N	ł	03301
Street		City	State	Zip
Telephone:(603_22	25-0010	and and a state of the state of		
	Type of Application			
				
	Exterior Alterations			
	Major Project (Site P	lan Review)		
	☐ - preliminary ☐ - final			
	☐ Flexible Subdivision			
	Planned Residential l			
	Residential Compour	ıd		

Brief description of sign or project:

Applicant wishes to place an exterior sign on the facade of its newly renovated facility. The proposed sign is 372 square feet consisting of a lighthouse incorporating the Coca Cola "swoosh." The sign is appropriately sized for the size of the facade and is smaller than the primary existing sign, which will be removed, along with the existing secondary sign.

Please email completed application to elitchman@needhamma.gov

Coca-Cola Beverages Northeast 9 B Street



OVERALL ELEVATION - WEST

871' - 9"



Trip Advisor 401 1st Ave



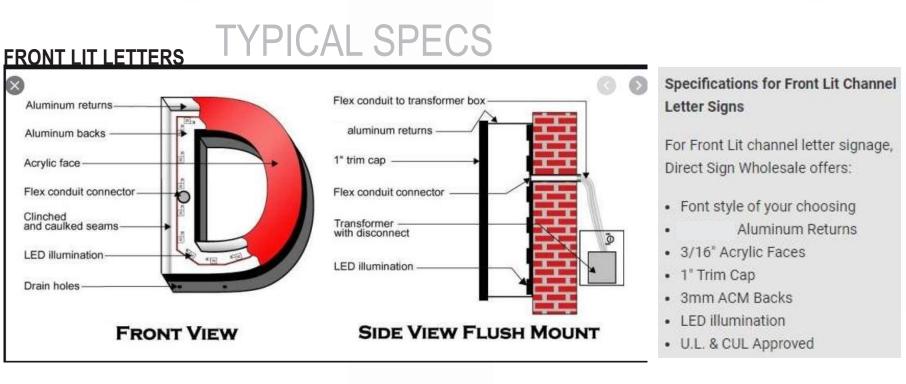
NBCU Boston Media Cedter 189 B Street



Fed Ex Ship Center 151 3rd Ave



INTERNALLY ILLUMINATED CHANNEL LETTERS



INTERNALLY ILLUMINATED CHANNEL LETTERS.
FACES: ACRYLIC WITH PMS MATCHED
TRANS VINYL (PMS 485 C)
TRIM CAP: RED
RETURNS: RED ALUMINUM
LED WHITE LIGHTING
CAN DEPTH = 6 - 8"+/-



CENTER RENOVATIONS

M HEIGHTS, MA

CLIENT SPROJECT OF THE PROJECT OF TH

PROJECT NO. 2103141
ISSUED 12/11/23
SCALE AS NOTED
DRAWN BY CN

SKO-A1

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Marriott Residence Inn

80 B Street